

Master the Art of STEM Communication: Modular Training for Maximum Impact

Effective communication is a cornerstone of success for STEM professionals. Whether you're presenting groundbreaking research to peers, pitching innovative solutions to clients, or inspiring the next generation, your ability to craft a clear, concise message and connect with diverse audiences is essential.

At the Fleet Science Center, we offer a *comprehensive, modular communication training program* specifically designed for STEM professionals. What sets us apart? Flexibility and precision. Our program allows you to mix and match modules to enhance the specific communication opportunities you have, ensuring a customized learning experience that meets your unique needs.

Why Choose Our Training?

Our approach is tailored to the unique demands of STEM fields. We combine practical strategies, evidence-based techniques, hands-on experiences and practice to ensure you leave with skills you can apply immediately.

The Program at a Glance:

Module 1: Building the Foundation (5 hours)

Start by mastering the essentials of communication:

- Examine and simplify technical jargon to enhance understanding.
- Adapt messages to varied audiences with the right context.
- Craft a clear, concise message that resonates in and can be adapted for any situation.

Module 2: Making Meaningful Connections (6 hours)

Learn to engage audiences on a deeper level by:

- Incorporating personal stories to humanize technical topics.
- Building rapport through individual conversations, even on controversial topics.
- Practicing active listening to foster dialogue and trust.

Module 3: Presenting with Confidence (2 sessions, 1st session 6 hours, 2nd session 4 hours, includes homework assignment between sessions)

Develop the skills to deliver impactful presentations, including:

- What makes an exceptional presenter and how to embody it.
- The science behind creating effective and visually engaging slides.
- Hands-on practice to refine your presentation style and delivery.

Module 4: Inspiring the Next Generation (1 session, 8 hours)

For those passionate about STEM education and outreach, this module focuses on:

- Using play and inquiry-based learning to spark curiosity.
- Designing hands-on activities that showcase your expertise.
- Translating complex ideas into engaging, age-appropriate formats.

What Makes Our Training Unique?

1. **Practice-Centric Approach:** Every session includes opportunities to apply new skills through practice, group discussions, and feedback.
2. **Real-World Application:** If requested, training participants can test their skills with live audiences, gaining confidence and valuable insights.
3. **STEM Expertise:** Backed by years of experience, our team understands the unique challenges of STEM communication and provides tools proven to work.

Empower yourself with the tools to thrive in any communication setting. Build your skills, boost your confidence, and leave a lasting impact.

Let us help you craft your message and elevate your voice—so you can inspire, inform, and lead with clarity. We offer **Modular Flexibility:** Customize your learning experience by combining modules to fit your goals (whether you're preparing for a high-stakes pitch, fostering collaboration, or inspiring young minds), or by segmenting modules to meet your time constraints.



For more information, customization options and pricing, please contact us at scicom@rhfleet.org

*Corporate Sponsors for the Fleet Science Center receive a **5% discount** (cannot be combined with any other discounts.)*

*Book 2 or more workshops and receive a **10% discount** (cannot be combined with any other discounts.)*